

Calendar of Events

Tuesday, September 5, 2023

• HB Incoming Student Orientation 5:40 p.m. - 9 p.m. Minskoff Pavilion (M232 & M235)

Wednesday, September 6, 2023

• HA Open House
6 p.m. - 8 p.m.
Minskoff Pavilion (Multi-Purpose Room)

Thursday, September 14, 2023

First Board of Directors (BOD) Meeting
 6 p.m. - 7:30 p.m.
 Broad College of Business (N105)

Thursday, September 21, 2023

• Alumni Engagement Day 8 a.m. - 4:20 p.m. Various Classrooms

Spartan Sponsors Mentor Program
 7 p.m. – 8:30 p.m.
 Kellogg Hotel & Conference Center (Lincoln Room)

Friday, September 22, 2023

Homecoming Parade
6 p.m. step off
Corner of Abbot & Burcham Streets)

Homecoming After-Parade Reception
 7:15 p.m. – 8:30 p.m.
 North Business Complex, Bogue Street Entrance

Saturday, September 23, 2023

• Homecoming Tailgate Brunch
10 a.m. – 12 p.m.
Kellogg Hotel & Conference Center (Red Cedar
A/B Rooms)

• MSU vs. Maryland (3:30 p.m.)

Thursday, October 12, 2023

• HA Hayride
6:30 p.m. – 11 p.m.
Departing from Kellogg Hotel & Conference
Center

Tuesday, October 17, 2023

• CAREER EXPO

(Time TBD) Professional Development Workshops Broad College of Business (Rooms TBD) 6:30 p.m. – 8 p.m. Career Fair

Spartan Stadium, 4th Floor (MSUFCU Club)

Wednesday, October 18, 2023

• CAREER EXPO

8:30 a.m. – 5 p.m. Company Interviews Spartan Stadium, 4th Floor (MSUFCU Club)

Saturday, December 16, 2023

• Commencement (Time TBD) Breslin Center

• Newest Alumni Reception

1 p.m., University Club of MSU (Ballroom)





Saturday, January 27, 2024

• HA Concessions (Time TBD) Women's basketball In Person @ Breslin

Wednesday, January 31, 2024

• HA/ CMAA Guest Speaker (Time TBD) Leah Kouloures Director of Events at Bohemian Club In Person

Saturday, February 3, 2024

HA Concessions
 (Time TBD) MQHA Track/ 4H Benefit
 In Person @ Ag Pavillion

Saturday, February 10, 2024

• HA Concessions (Time TBD) Men's basketball In Person @ Breslin

Saturday, February 17, 2024

• Hospitality Student Summit (Time TBD)

In Person @ Minskoff Pavillion

Saturday, March 23, 2024

• Destination Auction Silent Auction Begins Virtual

Friday, March 29, 2024

• HA Gala
(Time TBD) Arrivals
(Time TBD) Award Ceremony
(Time TBD) Departures
In Person @ Botanical Gardens

Saturday, April 6, 2024

• Destination Auction Silent Auction Ends Virtual

Saturday, April 13, 2024

Les Gourmets
 (Time TBD) Champagne Reception
 (Time TBD) Dinner
 Kellogg Hotel & Conference Center (Big Ten Rooms)

Saturday April 27, 2024

- Newest Alumni Brunch
 (Time TBD)., University Club of MSU
 (Heritage)
- Graduation Ceremony (Time TBD)., Breslin Center

More to Come!

HA is always looking to plan more opportunities and events for HB students. The Calendar of Events will be continually updated as we finalize details, but here



is a sneak peak at what we are planning so far!

September, 2023HB IcebreakerWeek of Sept. 25*

October, 2023

• Build Up to CAREER EXPO
Week of Oct. 9*

• HA-lloween!
Oct. 26*

November, 2023

Spring Events!

The Hospitality Association
The School of Hospitality Business at Michigan State University
E417 Eppley Center, East Lansing, MI 48824